

Great Bend Alive announces

GREAT BEND ALIVE

Main Street

NOV. 8
*Application
Deadline*



Christmas

WINDOW DECORATING

contest

2024

Window Decorating Deadline

NOV. 20

Judging Period

NOV. 21-29

Winner Announced

DEC. 3

Awarding

\$1,500 - 1ST PLACE

\$1,000 - 2ND PLACE

\$500 - PEOPLE'S CHOICE

Learn More Online at www.gbedinc.com/lights



GREAT BEND ALIVE

Main Street

Please join Great Bend Alive, GBK's Main Street Organization, in continuing the Downtown Holiday Window Decorating contest. We hope to entice shoppers and visitors back to our beautiful and historic downtown!

Great Bend Alive is accepting applications now for the Window Decorating Contest located in downtown Great Bend. If you want to participate and don't have a business downtown, you may sign up to decorate one. Visit www.gbedinc.com/lights or Great Bend Alive's facebook page for downtown window availability.

Business owners/window decorators must submit their application by **5:00 p.m. on Friday, November 8, 2024**, to be included in the judging. **Judging will begin November 21st and end Nov. 29th.** A judging panel from outside the community will evaluate the downtown windows and name a Judges' 1st and 2nd place awards. Ballots will be available for the general public to select a window for the People's Choice award.

CONTEST PRIZES

We hope this event will promote lots of activity downtown during the holiday season. What better way to kick off the holidays and celebrate a successful season than to have a contest with cash prizes?!

"Best Decorated Christmas Window" Awards!

- Judges 1st place winner will receive \$1,500.
- Judges 2nd place winner will receive \$1,000.
- People's Choice winner will receive \$500.

Information regarding the contest and rules can be found on www.gbedinc.com/lights and the Great Bend Alive's facebook page. Interested businesses and window decorators can apply online. Photos will be shared during the season on www.gbedinc.com/lights and the Great Bend Alive's facebook page.

DOWNTOWN WINDOW DECORATING CONTEST GUIDELINES

- Contest windows must be completed and ready for judging by 5 pm on November 20, 2024
- Judging period will run from November 21 through Nov. 29, 2024
- Winners will be announced on Tuesday, December 3, 2024 through local media channels.
- We strongly recommend your window be lit up in some way at night. With thousands of people walking our downtown area, it's the perfect opportunity for them to view your windows and be attracted to visit your business.
- The contest is for window decorations visible from the exterior only. Judging will be done from outside the building.

DISPLAYS MUST BE FAMILY FRIENDLY. BE CREATIVE, BE FESTIVE, AND HAVE FUN.

Judging criteria includes:

- Originality - The original and creative concept of the design.
- Workmanship - Detail in design and craftsmanship of objects with the successful use of colors and materials.
- General Presentation - An overall effective presentation in beauty and creativity.
- Lights - Creativity in the use of lights.

ENTRY IS FREE

- No cost or fees apply.
- Contest is limited to business windows in the Great Bend Downtown area.
- If you want to participate and don't have a downtown business, opportunities exist to decorate vacant window. Vacant window availability is limited and assigned on a first-come, first-served basis. Contact our staff at 620-796-2407 or info@gbedinc.com. Independent decorators have the option to coordinate with a business owner for window decorating. Such agreements are strictly between a business owner and decorator.

www.gbedinc.com/lights