

NewsLetter

Business and Economy



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2023-2024 Annual Report



CO.STARTERS Core Next Session begins Sept. 18th

CO.STARTERS Core is a 10-week entrepreneurship class for "starters"



Bright Beginnings is now DCF Subsidy Certified!

ABCC is committed to providing quality early childhood education



Fridays on Forest Retro Night Aug 30

Check out our recap from July's Fridays on Forest and look ahead to August's celebration of Sponsorship milestones!



*From Hobby to Hustle:
The Sweet Success of this
Cheesecake Business*

Freaking Delicious Cheesecake Co.

Allie Cartwright, Owner

1 N Main St., Ellinwood

620-303-0350

orders@freakingdeliciouscheesecakes.com

www.freakingdeliciouscheesecake.com

Hours:

Monday - Friday
10:00 am - 5:00 pm

Saturday

8:00 - 12:00 pm

[Find them on Facebook](#)

Freaking Delicious Cheesecake Co.

*Discover the Journey of this Sensational
Cheesecake Food Truck*

Tell us about you and the business

I grew up in Minnesota, but have lived in Great Bend for 16 years now. I live here with my husband Ed, son Nicholas, and our pets. I am a (retired) award-nominated singer/songwriter and have more life stories than most.

I fell into the cheesecake business by accident! I had



been making cheesecakes as a hobby for years and so when my dog needed emergency surgery, I asked friends about exchanging donations for cheesecake. My friends were eager to help and I made a LOT of cheesecakes over the next couple weeks. Then, I went viral. My friends shared their cheesecakes with their friends and suddenly I had total strangers messaging me wanting to buy cheesecake. This continued consistently for months so I found a commercial kitchen at the Historic Wolf Hotel and got everything in line to make cheesecake professionally. I have been operating since February '23 as a pre-order and pickup service, and this year have expanded into delivery, wholesale, and now the addition of my new concession trailer.

Creating unique recipes is my favorite thing about cheesecakes, so I feature a different flavor of the week every week.

Why did you choose to locate your business in Great Bend?

I live in Barton County of course! Ellinwood wasn't my first choice since I live in Great Bend, but I am so glad that is where I started this adventure because the Ellinwood business owners are wonderful and helped me navigate all the first year craziness.

Barton County has an amazing business community and one of the best parts of owning a business here is getting to interact with all the other amazing entrepreneurs. We all make each other better.

What inspired you to start your business?

Unprecedented demand!!! Barton County had a deep need for handcrafted cheesecake!

What did your startup plan and timeline look like?

My fundraiser for my dog was in August of 22. I was able to find a kitchen and get all of my licensing in place by February of 23. I did not

do a formal business plan at that time. I carefully calculated known expenses to determine best pricing and cobbled everything together as I went. I honestly only expected this to be an extremely part-time gig. I am amazed and humbled by how it has grown.

The Freaking Delicious Cheesecake food truck is rolling out! Find them at the next event and grab your favorite cheesecake. Follow them on Facebook to stay up-to-date on the next event or pop-up. Pictured below is the Cartwright Family and part of the support system that makes it all happen.



Entrepreneurship Resources with Great Bend Economic Development

Entrepreneurs are the key to success in rural communities. If you have interest in creating a business, reach out to us today for help with business planning, financial analysis and access to start up loan funding. Great Bend Economic Development partners with many experts in the entrepreneurship field to bring you all the resources you need to get started successfully.



FREAKING DELICIOUS DELIVERY!

NOW AVAILABLE!!!



\$1 per mile one-way distance from the Historic Wolf Hotel. \$5 minimum, 25 mile maximum.
(Calculation based on one-way distance in Google Maps)



If you could share any positive feedback to another company hoping to open in the Barton County market, what would it be?

As I said before, this area is the best place to be a business owner because of all the other amazing business owners

we get to interact with. The way we all help each other grow is beautiful.

Do you have any advice for entrepreneurs starting out?

Don't be ashamed of all you don't know. We're all scrambling to figure out things we didn't even know we needed to know. Ask for help, ask for advice, plan intensely, and allow yourself to fly by the seat of your pants when you need to.

Anything else you'd like to share about your business experience thus far?

If you has told me two years ago that I would have a cheesecake business that was thriving and growing at such a fast rate, I would have said you were crazy. I'm so thankful for this wild and unexpected ride. Sometimes you need to take the opportunity that is presented to you, even if you hadn't considered it before.

What obstacles have you faced and how did you overcome them?

I struggle with severe anxiety, so sometimes the pressure of the unknowns are really hard to handle. I've learned a lot about how to seek support, balance my time, and prioritize self-care. This is another way our business community is invaluable. We are able to share these struggles and realize we are not alone! It helps a lot.

Tax Credits

Support IGNITE Innovation Center with Tax Credits

Great Bend Economic Development has received \$166,000 in Community Service Program (CSP) Tax Credits from the Kansas Department of Commerce to boost fundraising for the IGNITE Innovation Center. CSP is a popular program

for Kansas nonprofits and public healthcare entities undertaking major projects. These tax credits help reduce state taxes, making it more affordable for donors to support Great Bend Economic Development. Sara Arnberger, President

of Great Bend Economic Development, emphasized, "These tax credits are crucial for our project, allowing us to create a space that addresses a wide array of community needs."

The IGNITE Innovation Center will include overnight

childcare facilities, a makerspace, a workforce center, and health screening services, ensuring comprehensive community support. Businesses and individuals subject to Kansas income tax who donate at least \$250 may qualify for a 70% tax credit. For example, a \$1,000 donation yields a \$700 tax credit, making the net cost just \$300.

If you're interested in donating, please contact Sara Arnberger at director@gbedinc.com or 620-796-2407.

**DO YOU
NEED**



Great Bend
ECONOMIC DEVELOPMENT

If you're interested in donating, please contact Sara Arnberger at director@gbedinc.com or 620-796-2407.

Entrepreneurship

Next CO.STARTERS CORE Session Begins Sept. 18

Great Bend Economic Development, Inc. (GBED) is excited to announce the upcoming CO.STARTERS Core program, a ten-session, cohort-based initiative designed to equip entrepreneurs of all kinds with the insights, relationships, and tools needed to turn their business ideas into action. This program will run from September 18th through November 20th.

Drawing from the experience of successful entrepreneurs and startup veterans, CO.STARTERS walks small business owners through lean, effective business modeling methods in a simple and intuitive way, while connecting them to a supportive community of peers and mentors. Participants are encouraged to build and test small models first, receiving real-time customer feedback to update their models and avoid incorrect assumptions.

The CO.STARTERS program has a global reach, serving more than 200 communities across the United States, New Zealand, and Australia.

In Barton County, CO.STARTERS will be implemented by GBED. The ten-week program will kick off on

From IDEA to ACTION

New Session starting soon!

Join Regan & Jeremy for the CO.STARTERS Core program and get the insights and tools you need to turn your business idea into action.

September 18th, with sessions held on Wednesday evenings from 6 pm to 9 pm. The value of the class is over \$2500, but sponsorships have subsidized the fee to \$300. Participants attending 8 of the 10 classes will receive a \$100 rebate. The class size is limited, so apply today.

Facilitators Regan Reif and Jeremy Elliott will lead the classes, bringing valuable knowledge and experience to guide participants.

Lee Ann June, Communications Director for GBED, shared her excitement saying, "CO.STARTERS Core is the perfect piece to add to our classes for entrepreneurs. It walks 'starters' through what they need for sustainability in their business."

She added, "CO.STARTERS' core beliefs of keeping it simple, community first, and investing in individuals will resonate with creatives, dreamers, and makers in central Kansas."

GBED learned through the IGNITE Rural Business competition that local entrepreneurs need support, education, and tools to sustain growth for their businesses and the community.

Small businesses are fundamental economic drivers for local economies and job creation, but often lack the support given to high-growth startups. CO.STARTERS aims to narrow that gap.

"If you look beyond Silicon Valley and New York, there are countless communities full of talented entrepreneurs who lack the support they need to thrive," said Enoch Elwell, CO.STARTERS Founder. "CO.STARTERS provides a structure for these communities to achieve their economic growth goals and build connections."

For more information on CO.STARTERS, visit costarters.co. To learn about CO.STARTERS in Barton County, visit www.gbenedinc.com/costarters.

BRIGHT BEGINNINGS

by **ABCC**
ADVANCING BARTON COUNTY EDUCATION

DCF Subsidy Certified!

(620) 796-2392 | www.abccinc.org

Enroll your child at Bright Beginnings today to start their educational journey!

Childcare

Bright Beginnings Receives DCF Subsidy Certification, Now Enrolling Students!

We are delighted to share some exciting news from Bright Beginnings by ABCC! Our preschool program has recently received its DCF subsidy certification, marking a significant achievement in our commitment to providing quality early childhood education.

With this certification, families can now access financial support through DCF subsidies, making it easier to enroll their children in a nurturing and educational environment. At Bright Beginnings, we believe every child deserves the best start in life, and our dedicated team of educators is here to ensure that your preschooler receives a comprehensive and engaging learning experience.

Our curriculum is designed to foster curiosity, creativity, and a love for learning, with activities that promote cognitive, social, and emotional development. We provide a safe and stimulating environment where children can explore, play, and grow.

Enrollment is now open! Don't miss this opportunity to give your child a strong educational foundation. For more information or to enroll your preschool-age child, please contact us at 620-796-2392, email admin@abccinc.org, or visit our website at www.abccinc.org.

Join us at Bright Beginnings by ABCC and take the first step in your child's educational journey. We look forward to welcoming you and your family to our community!

For any questions or to schedule a tour of our facilities, feel free to reach out. Let's make your child's bright beginning a reality today!

Focus Areas

Follow along on our journey

We are elated with the momentum gained and plan to continue to capitalize on the current progress and continue pushing forward on many ground breaking projects.

If you are interested in *investing* in GBED projects, we would be happy to keep you updated on any specific categories of interest. The upcoming project categories that we will be seeking funding for are as follows:

- * Housing
- * Childcare
- * Entrepreneurship
- * Apprenticeships

Anything you want to see in these newsletters that was not included? Please reach out to marketing@qbedinc.com with your feedback.



Workforce

Grow Workforce Summit Returns on Nov. 13th!

Great Bend Economic Development and our workforce partners are excited to announce the return of the Grow Workforce Summit this fall on November 13th. Our goal is to maximize interest and attendance by offering exciting incentives for job seekers, including big giveaways. We are also introducing innovative ways for the business community to gain more exposure in the area, along with fun elements.

We aim to bridge the knowledge gap with classes for both employers and job seekers, highlighting the many resources available to the business community. While many details are still to be announced, we are thrilled to reveal our keynote speaker: Phillip Kelley, Founder of Purpose-Driven Coaching of Purpose-Driven Coaching, Overcomer Academy & Iceberg Leadership, and former team Chaplain/Character Coach for the Kansas City Chiefs.



Phillip Kelley

Founder of Purpose-Driven Coaching of

Save the date and stay informed by subscribing to our newsletter at www.gbenedinc.com. Don't miss out on this fantastic opportunity to grow and connect!



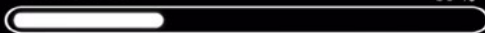
GROW WORKFORCE

EMPLOYER AND JOBSEEKER SUMMIT

11.13.2024

LOADING...

30 %



Great Bend
ECONOMIC DEVELOPMENT

Workforce

CK Jobs, an Enhanced Platform for Employers

Central Kansas Jobs has undergone a significant website overhaul, emphasizing our commitment to connecting talent with career opportunities. Our upgraded platform is designed to empower employers and streamline the hiring process, featuring new enhancements for a better user experience.

Users can now create profiles and establish distinct company profiles, fostering seamless collaboration within organizations. A notable addition is the "Featured Company Highlight," allowing companies to showcase their profiles in a scheduled display for \$50 per month, providing heightened visibility to potential candidates.

While we introduce premium features, posting jobs and viewing resumes remain free for employers and job seekers, ensuring an inclusive and accessible platform. Explore the revamped website at www.centrankansasjobs.com to leverage these new features and make Central Kansas Jobs your strategic partner in building successful teams.

ARE YOU HIRING?

- FREE JOB POSTINGS
- CREATE A COMPANY PROFILE
- LOOK THROUGH RESUMES
- ADVERTISING AVAILABLE

centrankansasjobs.com

central kansas

JOBS



Photo from 2023 and courtesy of the Santas Around the World Committee

Great Bend Alive

Great Bend Alive Takes the Reins of Downtown Christmas Window Decorating Contest

Great Bend Alive, the downtown development arm of Great Bend Economic Development, is excited to announce that it has been entrusted with the Downtown Christmas Window Decorating Contest. This annual event, previously organized by the Rosewood Santas Around the World Committee, has brought holiday cheer to our community for four wonderful seasons.

As a proud participant in the Kansas Main Street and National Main Street organizations, Great Bend Alive continues the Main Street movement's mission, recognized as one of the most effective economic development tools in the nation. This movement is dedicated to revitalizing downtown areas through events and promotions, historic preservation, development, and innovative design.

The Rosewood Santas Around the World Committee, supported by a

generous anonymous donor, has offered \$3,000 in prize money to incentivize businesses to light up all downtown stores, not just the contest windows. Understanding Great Bend Alive's mission to enhance downtown vibrancy, the committee has passed the torch to us to continue this cherished tradition.

Great Bend Alive is committed to enticing businesses and organizations to fully embrace the holiday spirit, promoting holiday shopping, and making downtown Great Bend a magical destination. The contest includes significant cash prizes: \$1,500 for the Judges' 1st place, \$1,000 for the Judges' 2nd place, and \$500 for the People's Choice award.

"Our staff is actively canvassing downtown businesses to gauge their interest in participating in the contest. If a business prefers not to participate

directly, Great Bend Alive will find an organization, club, or other group to decorate the window for them," said Sara Arnberger, Executive Director of Great Bend Alive. "Moreover, for those without a downtown business, opportunities exist to decorate vacant windows. Availability is limited and assigned on a first-come, first-served basis. Interested parties can contact Lee Ann June, GBED Communications Director at 620-796-2407 or info@gbedinc.com.

The application deadline for businesses and decorators is November 8, 2024. Judging will take place from November 21 through November 29, with winners announced on December 3. For more information and to apply, email info@gbedinc.com.

Join us in celebrating the holiday season and lighting up downtown Great Bend like never before!

Great Bend Alive

Celebrate & Look Ahead

Save the Date for the 2024 Great Bend Airfest and the next Fridays on Forest

Last month, we celebrated the upcoming 2024 Great Bend Airfest. Our sponsor, Bank of the Plains, partnered with the Great Bend Tribune to test out paper airplane skills. The City of Great Bend also had a booth to promote the return of the Great Bend Airport Airfest, happening September 20-22 at the Great Bend Airport. We must also mention the Human Fruit Machine game! Our Convention and Visitors Bureau team—Christina Hayes, Amanda Gaddis, and Sydney Rigel—had kids and adults in stitches with this new fundraiser/game. Check out our TikTok to see more of the fun!

Join Us for the Next Fridays on Forest on August 30th! Great Bend Alive presents Fridays on Forest, sponsored by Credit Union of America, Eagle Communications, and Stueder Contractors. The event will take place on Forest Avenue, from Williams to Main.

This month, we are celebrating Retro Night. Each of our sponsors is celebrating a milestone anniversary: Credit Union of America opened a branch in GBK in 1974, Stueder

Contractors opened its doors in 1984, and Eagle Communications hit the airwaves in 1994. Each sponsor has fun planned for the night—Stueder Contractors will host a water balloon toss game called Brews or Bubbles, Credit Union of America will have a spin-and-win game, and Eagle Communications will be swag central!

If you haven't joined a Final Friday on Forest, this block party includes live music, food trucks, and fun and games for all ages. On August 30th, our food vendors include Los Dos Potrillos, Lumpy's, Lana's Catering and Goodies, Lazy Bacon BBQ, and Tacos Del Sol behind Dry Lake Brewing. Our alcohol vendors are Charlie's Place, Los Dos Potrillos, Lumpy's, and Dry Lake Brewing.

In addition to the fun on Forest, Club 1 is hosting a car show to benefit Kans for Kids across the street. So much fun to be had in downtown GBK on August 30th!

What to Expect? Come after work with your friends, family, or coworkers and sit outside with a beverage in your hand, enjoying great food, great music,



Click the image above to learn more about August 30th's Friday on Forest!

Click the image below to see our TikTok from last month!



and a great time! Alcohol will be served in the district but CANNOT be brought into the district from outside. NO smoking and no pets in the district, thank you!

This is a family-friendly atmosphere, so feel free to bring the whole gang! There will be security to ensure the safety of you and our properties. Worried about bathrooms? Don't be, we've got you covered! Bring your appetite—you'll have plenty to choose from!

Continue on Page 10



Great Bend Alive

Main Street, What does that mean?

Great Bend Alive is Great Bend Economic Development's downtown arm. Great Bend Alive is also a Kansas Main Street and Main Street America.

As a Main Street organization, the focus is on four main areas: Development, Design, Preservation, and Promotion/Events. Great Bend Alive is known for Fridays on Forest, while this has been our biggest success to date, we have committees in place to give equal focus to our other areas as well.

Be sure to follow Great Bend Alive on social media (click the links below) for upcoming events, opportunities to volunteer, sponsor events, or get involved in new ways!



Great Bend Alive is dedicated to promoting the rich heritage and vibrant community of Great Bend, Kansas. Through innovative initiatives like the Great Bend Alive Tours app, we aim to celebrate our town's history, culture, and art, bringing them to life for residents and visitors alike.

[Google Play](#) [Apple](#) [WEB](#)

What is a Kansas Main Street?

Kansas Main Street Organizations are a self-help, technical assistance program that targets revitalization and preservation of downtown districts through the development of a comprehensive strategy.

Main Street America™ leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts.



Continued from Page 9

Looking Ahead to a Summer of Fun. This is just the first of many exciting Fridays on Forest events planned for 2024. Mark your calendars for the last Friday of each month between now and October! Great Bend Alive is always looking for new sponsors and partners. If you're interested in getting involved, contact GBED staff at 620-796-2407 or marketing@gbedinc.com. You can also stay informed by following Great Bend Alive on social media.

Don't miss out on the fun! Join us for the next Fridays on Forest event and be part of the vibrant Great Bend community!

For the latest updates follow Great Bend Alive on:

Facebook



Instagram



TikTok



GBEDinc.com/[mainstreet](https://www.gbedinc.com/mainstreet)



Organization

Our organization thrives because of the passion and dedication of our board members. Each one brings a unique perspective and a heartfelt commitment to our mission. In this section, we're excited to share not only the personal "why" behind their involvement but also a glimpse into their businesses and personal lives. Their stories inspire us and remind us of the impact we can achieve together. Read on to learn more about the motivations that drive our incredible board members to make a difference in our community.



Meet Our Board

Their Stories and Inspirations

I serve on the board of directors because I am deeply invested in the economic health and growth of our community. My children and grandchildren have returned to Great Bend and Barton County and I want to ensure a prosperous future for them and all residents. I am particularly passionate about the recruitment of new businesses as I believe attracting fresh enterprises is key to creating jobs and fostering innovation. Terry and I are proud to be celebrating the 40th anniversary of establishing our company, Stueder Contractors. Our business has thrived thanks to the support of the Great Bend community and I am passionate in my support for other entrepreneurs in growing their business.

- MelEesa Stueder

MEET OUR PRESIDENT

director@gbedinc.com



Sara Arnberger is a native of Great Bend, Kansas and located back to the area to pursue the opportunities with economic development. Sara comes to Great Bend Economic Development with a bachelors degree from Friends University and close to 10 years of experience in management and customer service. Her experience combined with her passion for the area is sure to spur new growth.

COMMS DIRECTOR

marketing@gbedinc.com



Communications Director, Lee Ann June, is a longtime local with a love for community. She is excited to join forces with GBED to promote and grow Barton County. Bringing a comprehensive set of skills that are valuable to the organization, she is delighted to contribute her talents to GBED's efforts. Mother of two, former business owner/instructor, and creative; she brings a unique perspective to this position. Motivated by the momentum, Lee Ann is invested in seeing the Great Bend area thrive.

MARKETING & EVENTS INTERN

intern.team@gbedinc.com



Hi! I'm Charley Sander, the newest addition to the team at Great Bend Economic Development. Born and raised in Great Bend, I am continuing my academic career at Barton Community College with a focus on marketing. I hope to further my skills in marketing while I learn alongside my new team! I'm excited to be a part of something so big and have the opportunity to give back to my hometown.

SEMI-FINALIST ANNOUNCEMENT

Congratulations!

First Response Cleaning and Restoration

K617 Custom Coatings

Mama T's

Proper Boards & Picnics

Rana Luna Balloons

Ruhe Rituals

Saving Face Aesthetics Lounge

Sundown AgriSupply LLC



Entrepreneurship

IGNITE Rural Business Competition: Semi-Finalists Announced

The 2024 IGNITE Rural Business Competition is excited to announce the semi-finalists who are advancing to the next stage of this year's event. As the competition narrows the field in preparation for the live finals on October 10, 2024, at the historic Crest Theater in downtown Great Bend, these talented entrepreneurs have stood out for their innovation, dedication, and potential for growth.

The semi-finalists, who have successfully submitted their video pitches and competition materials, are now actively working with the Small Business Development Center (SBDC) and have been matched with industry-specific business mentors. They are receiving continued support to refine

their business plans and strategies.

The businesses advancing to the semi-final round are:

- Austin Smith, First Response Cleaning and Restoration
- Kameron Keener, K617 Custom Coatings
- Candace Tomlin, Mama T's
- Paxton Rein, Proper Boards & Picnics
- Ana Hayson, Rana Luna Balloons
- Danielle Lee, Ruhe Rituals
- Elle Slater, Saving Face Aesthetics Lounge
- Matthew Gerrtzen, Sundown AgriSupply LLC

In this round, the semi-finalist will be interviewed by the IGNITE selection committee, with up to five of the best

moving forward to the final round.

These finalists will compete live for the top prizes of **\$50,000, \$30,000, and \$10,000.**

The IGNITE Rural Business Competition is a dynamic platform aimed at empowering entrepreneurs in Barton County. It encourages creativity, innovation, and community engagement, offering valuable grants to deserving businesses to fuel their growth and success.

Stay informed and follow the progress of the competition by visiting igniteks.com and following us on our social media channels. We will be sharing information about each of these inspiring entrepreneurs as we get closer to the live final.

Did You Know?



Marketable Statistics

How about some spending pattern facts?!

Our area spends \$1.84 million on poultry annually!

That's \$180 a year per household!

STI: Spending Patterns Food: Cereals, Bakery, Meat and Dairy (Annual)	Walmart 0-5 min				Walmart 0-10 min				Walmart 0-20 min			
	Aggregate Expenditure Estimate	%	Average per Household	Market Index to USA	Aggregate Expenditure Estimate	%	Average per Household	Market Index to USA	Aggregate Expenditure Estimate	%	Average per Household	Market Index to USA
Poultry	\$ 723,043	4%	\$ 174.30	79	\$ 1,251,071	4%	\$ 181.95	83	\$ 1,834,086	4%	\$ 180.87	82
Fresh and frozen chickens	\$ 598,519	3%	\$ 144.28	80	\$ 1,036,842	3%	\$ 150.66	83	\$ 1,516,402	3%	\$ 149.54	83
Fresh and frozen whole chicken	\$ 184,474	1%	\$ 44.47	81	\$ 318,274	1%	\$ 46.29	84	\$ 465,757	1%	\$ 45.93	83
Fresh and frozen chicken parts	\$ 414,044	2%	\$ 99.81	80	\$ 717,568	2%	\$ 104.36	83	\$ 1,050,651	2%	\$ 103.61	83
Other poultry	\$ 124,531	1%	\$ 30.02	76	\$ 215,247	1%	\$ 31.30	80	\$ 317,704	1%	\$ 31.33	80



Housing

Brush Up BC

Great Bend Economic Development supports Brush Up Barton County, offering grants for exterior painting projects to eligible homeowners. With a \$5,000 annual budget, the program allocates up to \$1,000 per project, enhancing community aesthetics and property longevity. Learn more at www.gbedinc.com/housing.

Upcoming Events and Business Education

Startup Boards [101](#)

1
AUG

Thursday, August 1
3:00 pm - 6:00 pm
4801 Rockhill Rd. Kansas City, MO 64110
<https://www.sba.gov/event/46199>

Franchise Panel Lunch & Learn

28
AUG

Wednesday, August 28
11:00-1:00 pm \$22.00
4747 Troost Ave. Kansas City MO
<https://www.sba.gov/event/51075>

ELEVATIONLAB New Venture

20
AUG

Tuesday, August 20
9:00am -4:00 pm \$649.00
4747 Troost Ave. Kansas City MO, 64110
<https://www.sba.gov/event/46198>

ELEVATIONLAB TECH VENTURE

29
AUG

Thursday, August 29
3:00-6:00 pm \$649.00
4747 Troost Ave. Kansas City MO
<https://www.sba.gov/event/46935>

How to Start a Business

20
AUG

Tuesday, August 20
5:30 - 7:30 pm
501 Poyntz Av, Manhattan KS 66502
<https://ksbdc.ecenterdirect.com/events/28428>

Fridays on Forest

30
AUG

Friday, August 30
5:00 p.m. - 9:00 p.m.
No Tickets Needed Thanks to our Sponsors
Forest Street between Main & Williams in Great Bend
Learn more: greatbendisalive

Growth³⁶⁰

26
AUG

Monday, August 26
9:00-12:00 pm \$899.00
4747 Troost Ave. Kansas City MO, 64110
<https://www.sba.gov/event/51074>

[Go to www.gbedinc.com](http://www.gbedinc.com) and scroll down to the calendar for even more classes with descriptions & links.

Education

SBDC & SBA Classes

Click on the Class Name for the Link to Registration



U.S. Small Business Administration



[Simple Steps for Starting your Business-Basics](#)

Thursday, August 1st
6:00-8:00 pm
online

[Business Financial Literacy](#)

Tuesday, August 13th
11:30-1:00 pm
online

[Employment Law Essentials: Contractor or Employee?](#)

Tuesday, August 20th
11:30-12:30 pm
online

[Competing for Government Contracts: Basic Training-Federal Portion](#)

Tuesday, August 6th
9:30-11:30 am
online

[Zero Cost Social Media: Leveraging Free Platforms for Small Business](#)

Thursday, August 15th
9:00-11:00 am
online

[Social Media & Online Marketing: Content Asset Creating Strategies](#)

Thursday, August 29th
9:00-11:00 am
online

[Competing for Government Contracts: Basic Training- State Portion](#)

Wednesday, August 7th
9:30-11:30 am
online

[Assets: Understanding Trademarks, Copyrights and Patents](#)

Tuesday, August 20th
9:00-11:00 am
online

[Kansas APEX Accelerators Guide to Successful Proposal Writing](#)

Friday, August 30th
9:30-11:30 am
online

[Successful Inventing Series: Early-Stage Funding \(webinar\)](#)

Wednesday, August 7th
1:00-2:30 pm
online

[Navigating Legal Structures: Business Entity & Contract Basics](#)

Tuesday, August 20th
10:15-11:15 am
online

Please note that online registration will close at noon the day before each event.

“Economic development is not a science, but an art, and a combination of forces and factors that must come together in the right way at the right time.” - James E. West



In the next issue

- **Featured Business**
- **CO.STARTERS Entrepreneurship Class Update**
- **Update on Childcare Center in Barton County**
- **GB Alive, Fridays on Forest, and More!**



Watch our 2023 Year in Review

Let's keep in touch

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Great Bend, Kansas 67530

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www.gbedinc.com

- Facebook
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- LinkedIn
- TikTok
- Website

